



# SPRING CONFERENCE 2022

March 6-8 | Caesars Palace, Las Vegas

Corporate Support Opportunities  
& Exhibition Prospectus

# 2022 EGSA Conference Sponsorship Opportunities

The Electrical Generating Systems Association (EGSA) is the world's largest organization exclusively dedicated to On-Site Power Generation. The Association is comprised of over 550 companies—Manufacturers, Distributor/Dealers, Contractors/Integrators, Manufacturer's Representatives, Consulting & Specifying Engineers, Service firms, End-Users, and others—throughout the U.S. and around the world that make, sell, distribute, and use On-Site Power generation technology and equipment, including generators, engines, switchgear, controls, voltage regulators, governors and much more.

EGSA Spring and Fall Conferences bring over 1,000 people together from across the nation to share ideas, learn and collaborate to drive innovation.

## **Spring Conference**

Sunday-Tuesday, March 6-8, 2022  
Caesars Palace Hotel  
Las Vegas, NV

## **Fall Conference**

Sunday-Tuesday, September 11-13, 2022  
Hyatt Regency Hotel  
Minneapolis, MN

Our events in 2022 will be in person so when the attendees get together face-to-face, they can make quick progress on issues big and small and provide you with the best place to quickly gain visibility within the community.

EGSA recognizes that our partners have a range of goals when participating in our events, so we offer a number of options that deliver many opportunities to promote your products and services. As a sponsor, you can be one of those leaders sharing your vision and thought leadership.



# SPONSORSHIP LEVELS

## **Corporate Partner**

Limited to 3 Organizations

### **2022 Annual Sponsorship Across all EGSA Activities and Events:**

- Recognized on the EGSA Website, All Member Communications, All In-Person Events and Powerline Magazine
- Title Sponsor for 2022 Spring and Fall Conferences

### **Benefits Include:**

- Sponsor of Keynote or General Session at Each Conference; Session Introducer
- Title Sponsor Recognition on Each Conference Banner
- Title Sponsor Recognition on Each Conference App
- Member of Conference Planning Committee; Opportunity to develop programs and overall Conference Experiences
- Sponsor of a Promotional Item at Each Conference
- Exclusive Sponsor of a Networking Event at Each Conference including Promotional Item (i.e., Golf Shirt)
- Unlimited Conference Registrations at Each Conference for Member Firm
- Up to 5 Complimentary Registrations for Clients or Suppliers (if they didn't attend 2021 Conferences)
- Complimentary Exhibitor Booth at Each Conference for Member Firm

**Cost: \$100,000**

# SPONSORSHIP LEVELS

## **Platinum**

Limited to 5 Organizations

### **Benefits Include:**

- Sponsor of General Session or Educational Track at Each Conference; Session Introducer
- Platinum Sponsor Recognition on Two Email Blasts and Two Social Media Feeds for Each Conference
- Platinum Sponsor Recognition on Each Conference App
- Exclusive Sponsor of a Lunch at Each Conference
- Sponsor of a Promotional Item at Each Conference
- 10 Complimentary Registrations at Each Conference for Member Firm
- Up to 3 Complimentary Registrations for Clients or Suppliers (if they didn't attend the 2021 Conference)
- Complimentary Exhibitor Booth at one Conference

**Cost: \$50,000**

**(Cost for One Conference: \$35,000)**

# SPONSORSHIP LEVELS

## Gold

### Benefits Include:

- Sponsor of Educational Track; Session Introducer  
or  
Exclusive Sponsor of Evening Reception
- Sponsor Recognition on One Email Blast and One Social  
Media Feed
- Exclusive Sponsor of a Breakfast
- Sponsor of a Promotional Item at Each Conference
- 5 Complimentary Registrations for Member Firm
- Complimentary Exhibitor Booth

**Cost: \$20,000**

## Silver

### Benefits Include:

- Sponsor of Educational Track; Session Introducer  
or  
Co-Sponsor of Evening Reception
- Sponsor of a Promotional Item at Each Conference
- 3 Complimentary Registrations for Member Firm

**Cost: \$12,500**

# SPONSORSHIP LEVELS

## General

### Benefits Include:

- Sponsor of 1 Promotional Item at Each Conference  
Choice of: *(previous year sponsors have first right of refusal)*
  - Conference Bag
  - Conference Lanyard
  - Conference Phone-Charging Station
  - WiFi-Access
  - Hotel Key Cards
- 1 Complimentary Registration for Member Firm

**Cost: \$6,000**

**All Conference Sponsors will have logo placement on the conference website and mobile app; logos will be clickable with direct link to company's website, acknowledged on-site (signage and "walk-in" slides) and in pre- and post-conference emails.**

# TRADE SHOW EXHIBITOR

There's no better place to reach the focused audience of professionals dedicated to on-site power generation than the EGSA Conferences. By exhibiting, you:

- ✓ Support the industry
- ✓ Showcase your equipment, products, and services
- ✓ Network with prospective customers
- ✓ Increase brand awareness

## **Option 1 (Both 2022 Conferences):**

- 10x20 Booth at Each Conference
- Total of 6 Complimentary Full Conference Registrations for both Conferences

**Cost: \$9,000, member or \$11,000, non-member**

## **Option 2 (Both 2022 Conferences):**

- 10x10 Booth at Each Conference
- Total of 4 Complimentary Full Conference Registrations for both Conferences

**Cost: \$5,000 or \$6,500, non-member**

## **Option 3 (One 2022 Conference):**

- 10x10 Booth
- 2 Complimentary Full Conference Registrations

**Cost: \$2,500 or \$3,250, non-member**

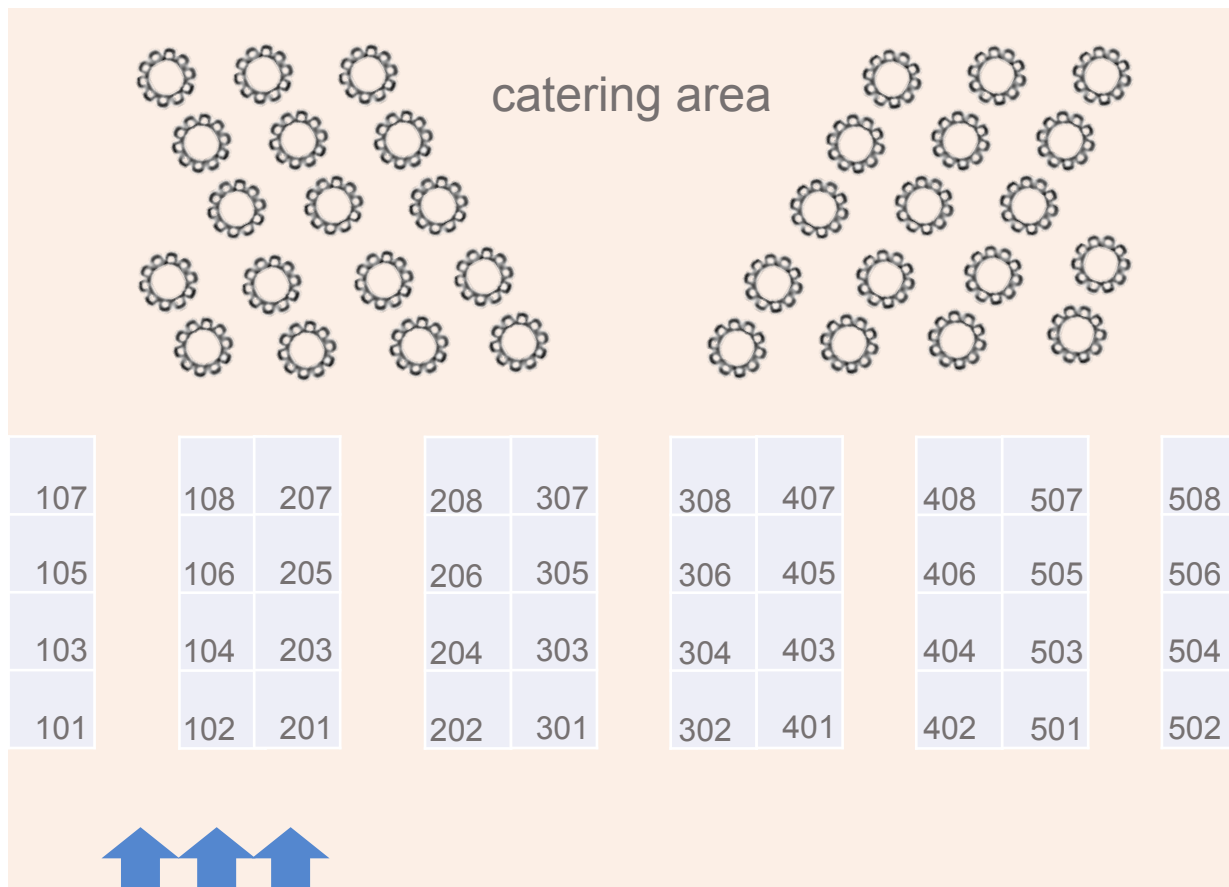
## **NEW FOR 2022:**

**Option 1 & 2 Member Exhibitors will be given the opportunity to provide a Product Overview Ted Talk on March 7 and 8 in the Exhibit Hall.**

**(Limited to first 10 Exhibitors for each Conference.)**

# 2022 EGSA Exhibition Hall

Palace Ballroom I-II at Caesars Palace



entrance





# Contact Information

## Sponsorship & Exhibit Booth Sales

Please contact Marc Charon, EGSA's COO/CFO to discussion options and confirm your booth location.



[m.charon@egsa.org](mailto:m.charon@egsa.org)



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Thank you for your support.

